

## PRESS RELEASE

June 14<sup>th</sup>, 2017

### BravoEd DDS Launches a New Icon

**Toronto, ON — June 14<sup>th</sup>, 2017** — BravoEd DDS launched a new simplified icon this week which features their distinctive three quarter circular dial (clock) map marker on a two-tone background in blue.

BravoEd DDS app—launched in 2016—provides an all-in-one mobile solution for Dental users on the go. Available for free on the App Store and Google Play, users can sign-up with an email and password, allowing them seamless access to continuing dental education (CDE) event listings from multiple CE providers from their iPad, iPhone or Android device. With an easy-to-use interface, users can: search by region, topic, date, location; learn about speakers; register directly; comment, share, save to calendar; find venues close-by; access social media feeds with/without an account; find special offers; and upload dental CE events. Dental users also have access to dental specific resources from AboutFace.ca (a national dental charity) on BravoEd DDS—with access to their best practices for treating patients with facial differences, education about facial differences, ways to help raise awareness, and a link to donate.

BravoEd DDS app is a time saving mobile tool that promotes efficiency and optimizes travel plans. It is a valuable tool for dental students as well, as they navigate the continuing dental education landscape and map out their career path. Many events listed are aimed at Dentists and their dental teams including Dental Hygienists and Dental Assistants.

Follow #BravoEdDDS on social media | Instagram BravoEdCE | Twitter @BravoEdCE

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## PRESS RELEASE

April 24<sup>th</sup>, 2017

### BravoEd Partners With AboutFace.ca To Increase Awareness

**Toronto, ON — April 24<sup>th</sup>, 2017** — Attendees at the Ontario Dental Association's 150<sup>th</sup> Annual Spring Meeting (ASM), taking place at the Metro Toronto Convention Centre from May 4-6, 2017, will have the opportunity to educate themselves about patients with facial differences. AboutFace—the only Canadian charitable organization providing emotional, peer and social support, resources and educational programs to individuals with facial differences and their families—will be in the Exhibitor's Hall at Booth #2221, near the Wellness Centre, on May 4<sup>th</sup> and 5<sup>th</sup>.

Dental Professionals will now have access to dental specific resources from AboutFace.ca on a mobile platform—BravoEd DDS dental event app—available on the App Store and Google Play. BravoEd DDS presents AboutFace, with access to their best practices for treating patients with facial differences, education about facial differences, ways to help raise awareness, and making a donation.

BravoEd DDS—launched in 2016—provides an all-in-one mobile solution for Dental users on the go. Once they sign-up with an email and password, they can find continuing dental education (CDE) events seamlessly from multiple CDE providers from their iPad, iPhone or Android device. With an easy-to-use interface, users can: search by region, topic, date, location; register directly; comment, share, save to calendar; find venues close-by; access social media feeds with/without an account; and find special offers. Follow #BravoEdDDS on social media to learn more.

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## PRESS RELEASE

November 4<sup>th</sup>, 2016

### BravoEd Delivers Mobile Experience for 79th Winter Clinic

**Toronto, ON — November 4<sup>th</sup>, 2016** — Attendees at the Toronto Academy of Dentistry (TAD) 79th Winter Clinic, on Friday the 11<sup>th</sup> of November 2016, will have access to a mobile dental event app called BravoEd DDS. Now available on the App Store and Google Play, BravoEd DDS presents the 79th Winter Clinic full-day Programme including the Venue details and Exhibitors floor plan.

Having access to a mobile app enhances communication by increasing attendee engagement. Attendees of the 79th Winter Clinic will experience mobile features such as push notification, real-time content updates, integrated social media and peer-to-peer direct messaging. BravoEd DDS also allows attendees to—customize their calendar and manage their agenda; get directions to the event while checking traffic from their current location; comment on specific sessions and share via social media.

BravoEd DDS—launched in 2016—provides an all-in-one mobile solution for Dental users on the go. They can find continuing dental education (CDE) events seamlessly from multiple CDE providers from their iPad, iPhone or Android device. With an easy-to-use interface, users can quickly swipe through to find an event that fits their criteria (by topic, date, location) and click through to register directly with the CDE provider. It's that simple.

With #BravoEdDDS dental professionals can 'BE ready' for the next event, 'BE sure' to register, and 'BE there' to earn their CE credits.

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